

-Sponsorship & Advertising Opportunities-



National Mentoring Symposium

November 2 – 4, 2016

THE RIMROCK RESORT HOTEL

BANFF, ALBERTA

www.nmsevent.com

National Mentoring Symposium

Mentorship is a simple concept with big results. When a caring mentor and a young person build a relationship based on support, friendship and constructive role modeling over time, we all do better. Mentorship has the power to change the course of a community's future, leading to a reduction in poverty and unemployment, to safer schools and neighborhoods, and to more opportunities for children and youth to reach their full potential. Generating an average social return on investment of \$18 for every \$1 invested*, the little moments between a caring individual and a young person really do make a big difference.

The Alberta Mentoring Partnership, Big Brothers Big Sisters of Canada, and the Ontario Mentoring Coalition are hosting this national three-day event to provide mentoring professionals and community builders with the information and insights they need to improve mentoring programs and services for kids across Canada.

We are bringing together a diverse group of more than 200 youth mentoring organizations, practitioners, researchers and mentors along with government, civic, and corporate leaders from across Canada to share ideas, exchange next and best practices, and explore innovative partnerships and research to improve mentorship for children and youth.

The **2016 National Mentoring Symposium: Mentoring Catching Fire** features an outstanding lineup of speakers, knowledge experts, and practitioners who will share their perspectives on strengthening the visibility, delivery, and inclusiveness of mentorship.

LEADERSHIP AT A NATIONAL LEVEL

This event will be Canada's second bi-annual national conference, celebrating over 100 years of mentoring across Canada. Your support will help showcase innovative mentoring partnerships, practices, programs and research at the national level. Be known for your commitment to children and youth!

NETWORKING OPPORTUNITIES

Featuring a keynote address by the Premier of Alberta, (TBC), the event offers sponsors exclusive networking opportunities with leaders and organizations committed to making a significant impact in the lives of children and youth. Reward your employees while raising the visibility of your organization.

INVESTMENT IN YOUTH

Your sponsorship will create opportunities for more youth to attend the Symposium, enhancing the experience for all participants.

IMPACT THE FUTURE OF MENTORING

Join leading organizations in the field of mentoring as we help chart the future of mentoring in Canada, ensuring that even more children and youth have access to the far-reaching, life-long, cascading benefits of mentoring.

*Boston Consulting Group, 2013, <http://bbbscalgary.ca/wp-content/uploads/2014/10/SocialReturnonInvestmentStudy.pdf>

Conference Information

DATE

November 2 – 4, 2016

CONFERENCE VENUE

The Rimrock Resort Hotel

300 Mountain Avenue, Banff, Alberta
403-762-3356 | www.rimrockresort.com



The RIMROCK
RESORT HOTEL

PARTICIPANTS EXPECTED

200+

ATTENDEES

- Senior government leaders from across Canada
- Mentoring professionals and practitioners
- Mentors and youth
- Academics and researchers
- Leading Canadian associations focused on mentorship

Find more information at www.nmsevent.com

Why Sponsor?

Sponsor the **2016 National Mentoring Symposium: Mentoring Catching Fire** to increase your visibility as an organization committed to development and empowerment of children and youth through mentorship. Gain brand exposure as you reach hundreds of mentoring professionals, community and government leaders, mentors and youth across Canada—and showcase your leadership in the area of mentorship for kids.

Your sponsorship is integral to the success of this event!

The Alberta Mentoring Partnership, Big Brothers Big Sisters of Canada, and the Ontario Mentoring Coalition want to collaborate and partner with dynamic organizations like yours to help deliver a truly outstanding program.

Sponsoring this important Symposium will build your brand as you demonstrate your organization's leadership in the area of mentorship and community investment.

Your support also helps us to reduce the registration fees, thereby making this event accessible to as many mentoring leaders, practitioners, mentors, youth, and non-profit organizations as possible.

SPONSORSHIP CATEGORIES

Symposium Sponsor – Align your brand with a national event that brings together mentoring professionals and champions across Canada. Your support makes it all possible.

Youth Sponsor – Make the difference for 25 youth by providing free access to the Symposium.

Hosting Sponsor – Create an unforgettable networking experience over good food and refreshments.

Service Sponsor – Enhance the Symposium experience with services that improve accessibility and leave a memorable impression.

Promo Sponsor – Lend your brand to exclusive Symposium materials.

Exhibitor – Gain brand exposure, reward employees, and be seen as a mentoring champion.

Be in Great Company

The **2016 National Mentoring Symposium: Mentoring Catching Fire** would not be possible without funding support from leading organizations committed to children and youth. By sponsoring the Symposium, you will help deliver a national event alongside these great sponsors:



Sponsorship Opportunities

Your sponsorship of the **2016 National Mentoring Symposium: Mentoring Catching Fire** makes the event possible. Find your sponsorship opportunity below or contact us for more options.

Symposium Sponsors	*SOLD* Platinum Title Sponsor	Gold Sponsor	*SOLD* Silver Sponsor	Bronze Sponsor	Mentor Sponsor	Friend Sponsor
	\$50,000	\$30,000	\$20,000	\$10,000	\$5,000	\$2,500
Recognition & Addresses						
Recognition as Title Sponsor; logo appears on all on-site signage, registration packages & press releases	○					
Keynote address to open conference	○					
Honourable mention at podium	○	○				
Introduce speakers at sessions		○	○			
Mentions on social media	○	○	○	○	○	○
Branding & Displays						
Logo appears in printed program and on Symposium website	○	○	○	○	○	○
Ad space provided in printed program	Full Page	1/2 Page	1/4 Page	1/8 Page		
Logo appears on Red Carpet	○	○	○			
Pop-up banners displayed on-site	○					
Pop-up banners displayed at sessions		○	○			
Exhibits & Registrations						
Exhibit space	○	○	○	○		
Full conference registration	5	2				
One-day registration	1	1	1	1		

Youth & Hosting Sponsors	*SOLD* Youth Bursary Sponsor	Evening Reception Sponsor	Luncheon Sponsor	Breakfast Sponsor	Refreshment Break Sponsor
	\$25,000	\$20,000	\$12,000 x3	\$8,000 x3	\$4,000 x6
	Grant 25 youth free access to the Symposium.	Create an unforgettable networking experience over good food and refreshments.			
Recognition & Addresses					
Honourable mention at podium	○				
Recognition as Youth/Hosting Sponsor	○	○	○	○	○
Host meet and greet with youth and introduce speaker at session	○				
Keynote address at reception		○			
Mentions on social media	○	○	○	○	○
Branding & Displays					
Logo appears in printed program and on Symposium website	○	○	○	○	○
Ad space provided in printed program	1/4 Page	1/4 Page			
Pop-up banners displayed at sessions	○	○	○	○	○
Exhibits & Registrations					
Exhibit space	○	○			
One-day registration	1	1			

Service Sponsors	Red Carpet Sponsor \$20,000 Lend your brand to the Red Carpet. Guests will be invited to take photos against the branded wall and share their memory on social media.	Video Sponsor \$15,000 Enhance the Symposium experience with live streaming video and video highlights.	Translation Sponsor \$10,000 Sponsor French-English translation services for guests.	WiFi Sponsor \$10,000 Improve the guest experience. Be the official WiFi sponsor.
Recognition				
Honourable mention at podium	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Mentions on social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Branding & Displays				
Logo appears in printed program and on Symposium website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo appears on Red Carpet	<input type="radio"/>			
Logo appears on screen		<input type="radio"/>	<input type="radio"/>	
Logo appears on WiFi tent cards throughout conference				<input type="radio"/>

Promo Sponsors & Exhibitors	Green Program Sponsor \$10,000 Keep the Symposium environmentally-friendly with 'green' promotional items.	Green Bag Sponsor \$7,500	Badge Lanyards \$5,000 Be the brand on everyone's lapel.	Non-Profit Exhibitor \$1,000 Attend the one-day tradeshow to network with guests. Get brand exposure, showcase your programs and services, and reward employees with conference attendance.	Regular Exhibitor \$2,000	Add'l Exhibitor Attendant \$250
Recognition						
'Green' mentions on social media	<input type="radio"/>	<input type="radio"/>				
Branding & Displays						
Logo appears on Symposium website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Logo on promotional item	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			
Logo appears on printed program exhibitor page				<input type="radio"/>	<input type="radio"/>	
Exhibits & Registrations						
Exhibit space				<input type="radio"/>	<input type="radio"/>	
One-day registration				1	1	1

Connect with Us

Make your mark and sponsor the **2016 National Mentoring Symposium: Mentoring Catching Fire.**

Contact us to claim your sponsorship opportunity.

Judy Eng-Hum
Name
Title
Tel
Email

Name
Title
Tel
Email

Name
Title
Tel
Email

